

Clarity + Confidence = Success



Good market or bad, raging competition or not, every small business owner can run a healthy, profitable operation in any economy. The problem is, many don't know how.

Speaker, Author and Consultant Vicki Suiter knows the secrets to creating sustained profitability; and she has shared them with enthusiastic audiences at industry conferences throughout the US and Canada. Her knowledge, plus her ability to enlighten, inspire and educate audiences in an entertaining way, keeps event planners coming back and asking for more.

"People need to see things differently before they can use the tools that will help them *do* things differently," Vicki says. "The key to success is clarity. And that's something everyone can achieve."

After she opens her audiences' eyes, they never see their businesses quite the same way again.

Vicki Suiter shows contractors and designers how think differently about their business and create sustained success.

"Vicki's presentation was inspirational and instructive. It gave me critical insight into how I run my business. I left feeling energized and excited about using her ideas to take my business to the next level"

"I'm embarrassed to admit how much I was ignoring in my business," one participant admitted. "I'm going to start doing things differently tomorrow!"

"It doesn't take long to change someone's perspective," says Vicki. "And the difference clear vision can make in someone's business is extraordinary."

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Since starting her business in 1990, Vicki Suiter has helped hundreds of small business owners build solid foundations for their businesses to grow, run operations more efficiently, and achieve the kind of success they never dreamed possible. Today, in addition to running a fully-booked consulting practice, Vicki has become an in demand speaker at conferences in the US and Canada. She is a current and active member of the Institute of Management Consultants (IMC); and the National Association of the Remodeling Industry (NARI). Also an inspired cook, Vicki is the author of ***Mangia! ... I love you! Cook, Eat, Laugh and Love.*** Her forthcoming book ***The Simple Truths of Business: How to create amazing business success,*** will be out soon!



STRATEGIES TO SUCCEED

Call today to book Vicki as a speaker at your next event.

Phone: 415-884-0288

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Vicki has spoken at:

Affordable Comfort Inc. (ACI)
American Subcontractors Association
Attitude Builders
American Society of Interior Designers (ASID)
BAM Radio
Bank of Marin
BNI International
Briefing Media Group
CA Landscape Contractors Association
Center for Professional Education
Construction Financial Management Association (CFMA)
DKI International
Independent Electrical Contractors (IEC)
Interior Design Society (IDS)
Intuit, Inc.
National Association of the Remodeling Industry (NARI)
National Association of Women Business Owners (NAWBO)
National Kitchen & Bath Association (NKBA)
Sacramento Builders Exchange
Sage International
SF Design Center
Small Business Administration
Vistage International
WestAmerica Bank
Women Entrepreneurs Assoc.

Vicki's Most-Requested Programs

Profit More, Work Less!

- Learn which critical areas of focus will have the biggest impact on your bottom line.
- Discover what strategies successful business owners use to make a consistent profit.
- Get the straight scoop how cutting prices to stay competitive will destroy your business.
- Find out the single most important business practice that can transform your business and change your life.

Be the One They Want!

- Learn the simple steps that will allow you to control the sales process.
- Get clear on how to gain your prospect's interest and trust from the very start.
- Find out the secrets to becoming the preferred contractor – even in a highly competitive environment.
- Know how to clearly communicate your value and turn your customers into raving fans.
- Find out how to bring value AND make the profits you desire

Conversations That Get Results!

- Build a great organization with top performing employees.
- Get people to do what they say.
- Motivate others to take effective action.
- Build trust with staff, clients and colleagues while having frank and honest conversations.
- Learn how to get clear alignment and agreement on goals and deadlines.



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